# Analysis of Crowdfunding projects

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## 4 crowdfunding campaign Conclusions

Conclusion 1

Film $ video, music, and theater account are almost 70 percent of the crowdfunding initiatives. Interestingly the category of the highest number of initiatives (theater) has also the largest number of failed initiatives (132). Finally, the ratio between successful and failed initiatives is 1.5.

Conclusion 2

The subcategories are fairly distributed for the parent category, theater has only one named “plays” with 344 projects, while the rest of the subcategories do not exceed 28 on average.

Conclusion 3

Between the years 2011 to 2015 the correlation between successful and failure projects nonetheless 2016 both split up with less fail initiatives and more successful initiatives.

Conclusion 4

It appears that June and July are the months with the highest number of successful initiatives, unlike “failed” initiatives that do not have any visible trend.

## What are some limitations of this dataset?

Missing data in live projects since 2018, and no information completed from 2019.

## What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

An interesting graph could be to find out if there is a correlation between the goal and the outcome, demonstrating that a bigger amount has a direct relationship with failed results.

Another chart would include the country initiative has a correlation between the outcome, demonstrating that an outcome has a direct relationship with certain country or currency.